

YESTERYEAR

MONTHLY GUIDE TO ANTIQUES & COLLECTIBLES

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ADVERTISE YOUR SHOP FOR ONLY \$1.00 PER WEEK!

For only \$52 per year, your shop can be advertised in our great Antique Shop Directory, which is updated in EVERY monthly issue of *Yesteryear*, as well as on our website (www.antiqueswisconsin.com), which has links on several travel sites. It is the most comprehensive shop guide found in ANY antiques & collectibles newspaper or magazine circulated in the North Central states.

Each issue of *Yesteryear* contains the most extensive regional calendar of upcoming antiques shows, flea markets and related events available, plus popular informative columns on antiques and collectibles by national experts.

On a limited budget? This is your Best Buy! Only \$52 a year to be included in the BEST monthly Antique Shop Directory available in our area. And, a one-year subscription is also included—mailed directly to you!

Sign up TODAY!

...OR ANOTHER GREAT DEAL!

In addition to the monthly Antique Shop Directory listing, you will also receive 10 FREE copies of each issue of *Yesteryear* for your shop—only \$90 for 12 months—delivery included! Sell the copies in your shop (cover price \$1.50), or give them to your good customers or dealers as a special bonus.

Yesteryear is used every month by THOUSANDS of serious collectors as they travel and shop. No matter which option you select, choose one today to make sure YOUR shop is on THEIR itinerary!

Enclosed is my check for \$52. Begin my Antique Shop Directory listing and one-year mailed subscription to *Yesteryear*.

Enclosed is my check for \$90. Begin my Antique Shop Directory listing AND send me 10 copies of each monthly issue of *Yesteryear* for the next 12 months.

Shop Name

Address

Shipping Address (if different)

Contact Person-print

signature

Phone

Shop Hours

Shop Description/Specialties, etc.

Yesteryear is a regional publication serving Wisconsin, Illinois, Minnesota, Iowa, Upper Michigan and surrounding states.